

## 2010 SPEAKER HIGHLIGHTS

### MIKE BOEKHOLDER, *Philadelphia Phillies*

After many years with the Indianapolis Indian's Victory Field, Mike joined the Philadelphia Phillies managing Citizens Bank Park. Managing 80 games, concerts, playoffs and the World Series in the heat and humidity of Philadelphia has taught Mike many lessons which he will share on Thursday afternoon, January 7.

### PETER "PAVER PETE" BALOGLOU, *Techno-Bloc*

Peter is Regional Sales Director and Director of Education and Information for Techo-Bloc. Beyond his 15 year background in the hardscape industry, Pete is a published author on the subject, has had numerous television home improvement show appearances (including *Hometime TV*, *Mancave*, *Hometeam*, *Extreme Makeover*) and is a ICPI and NCMA certified instructor.

### ART CAMERON, *Michigan State University*

Art Cameron, Professor of Horticulture at Michigan State University. He received his Ph.D., in Plant Physiology at University of California – Davis in 1982 and a Master's in Horticulture from Colorado State University – Fort Collins in 1978. He has just been named as interim Director of the Michigan State University Horticulture Gardens.

### BRUCE CLARKE, *Rutgers University*

Back by popular demand, Bruce is the Director of the Rutgers Center for Turfgrass Science leading over 40 faculty and staff in the nation's premier turfgrass research institute. Bruce is also one of the best turfgrass pathologists in the country focusing on all cool-season diseases, but especially on anthracnose of greens-height annual bluegrass. Bruce uses his cutting edge research and his vast practical experience in turf to deliver some of the most educational talks we've ever had at the Expo.

### STEPHANIE COHEN, *Perennial Diva*

She's an Adjunct Professor of Horticulture at Temple University and former director of the school's landscape arboretum. An avid gardener herself, she's an award-winning speaker, writer, designer and teacher and has been a fixture in the horticultural world for more than 20 years. Plant hybridizers readily recognize her knowledge and influence and has plants named in her honor. Her first book, *The Perennial Gardener Design Primer*, was selected as the best-selling book for 2005 by the Garden Writers of America. Her most recent book, *Fallscaping*, is in stores today.

## TOTAL CCH'S REQUESTED

(CEU's available for all educational programs)

Sessions attended	3a	3b	5	6	7	RT
All lawn care sessions	0.0	10.0	0.0	0.0	0.0	10.0
All golf turf sessions	0.0	10.0	0.0	0.0	0.0	10.0
All production sessions	7.0	0.0	0.0	0.0	0.0	7.0
All landscape installation/maintenance	4.0	0.0	0.0	0.0	0.0	4.0
Sports turf one day (Thursday)	0.0	4.0	0.0	0.0	0.0	4.0
Lawn care one day (Friday)	0.0	7.0	0.0	0.0	0.0	7.0
Workshop E (turf establishment)	0.0	3.0	0.0	0.0	0.0	3.0
Workshop F (IAH)	4.0	3.0	0.0	0.0	0.0	4.0

### JOHN GAYDOS, *Proven Winners*

John Gaydos is the Director of Promotion and Product Development for Proven Winners, an international cooperative of plant breeders and producers. Gaydos has more than 45 years of experience in the nursery/greenhouse industry and joined Proven Winners in July, 1997. He is responsible for industry oriented public relations/promotions, the development/trialing of new products and stock management/off shore production of existing product lines.

### MIKE GOATLEY, *Virginia Tech University*

Also back by popular demand, Dr. Goatley is one of the more informational and entertaining speakers in turfgrass science. As a turfgrass extension specialist, Mike travels throughout Virginia and surrounding states working on all levels of turf, from the lowest of low maintenance to the highest maintained areas. Mike has written a number of books on sports turf, is an accomplished teacher and a top-notch researcher.

### GRANT JONES, *Davey Tree*

Grant Jones is a woody plant physiologist with the Davey Tree Expert Company, who holds degrees from University of Nebraska and Michigan State. In addition to serving as a technical advisor for Davey residential offices in the Midwest and Rocky Mountain regions, teaching various employee training programs and conducting arboriculture research, Grant is a certified arborist. Grant's previous life included work as a landscape designer and horticulturist in Olathe, Kansas and work at several nursery and garden centers in Nebraska.

### JOHN KAMINSKI, *PENN STATE UNIVERSITY*

Dr. Kaminski is a specialist in turfgrass pest management, primarily in diseases of fine turf. John has tremendous practical and experimental experience and thus delivers highly education and down-to-earth information. John is currently an assistant professor at Penn State University, where he is the Director of the Golf Course Turfgrass Management Program.

### VINNIE SIMEONE, *Horticulturist/Garden Writer/Lecturer*

Vincent has worked in the horticultural field for over 20 years. He received an AAS degree in ornamental horticulture from SUNY-Farmingdale and a BS in ornamental horticulture from the University of Georgia-Athens. Vincent has specialized expertise in woody plant identification, culture and use/selection of superior varieties. Vincent is an experienced lecturer, instructor and horticultural consultant.

## ASLA LUNCHEON

Friday, January 8 • 11:00 am–12:30 pm  
Open to all interested.

Terry Guen, FASLA, Terry Guen Design Associates  
Chicago, Illinois

Terry Guen is founder and principal landscape architect with Terry Guen Design Associates, a firm she founded in 1997. Her award-winning firm is known for its creative, energetic, and thoughtful design approach, with emphasis always on sound ecological principles. Through Chicago area projects such as Aurora River Edge Park, South Lake Shore Drive, Jackson Park and Millennium Park, she has shown that sustainable landscape design can be integrated into public works.

Terry earned an undergraduate degree in Chemistry from Bowdoin College in Maine and a Master of Landscape Architecture from the University of Pennsylvania. As a student of Ian McHarg, she was exposed to the principals of ecologically based design that greatly influences her current work in which she strives to create aesthetically and environmentally successful landscapes. In September 2009 she was named a Fellow of the American Society of Landscape Architects.



## ADDITIONAL INFORMATION

## COMPLETE LIST OF SPEAKERS

Bob Andrews, Indiana Professional Lawn & Landscape Association

Bob Avenius, TruGreen

John Ballard, Audobon Country Club

Pete Baloglou, Techo-Bloc

Tom Barrett, Green Water Infrastructure, Inc.

Joe Becovitz, Office of Indiana State Chemist

Cale Bigelow, Purdue University

Mike Boekholder, Philidelphia Phillies

Bob Brame, USGA

George Brenn, Four Seasons Landscaping Nursery, Inc.

Victoria Caceras, Purdue University

Art Cameron, Michigan State University

Luis Canas, Ohio State University

Bruce Clarke, Rutgers University

Stephanie Cohen, Perennial Diva

Brad Coole, Rolling Hills Country Club

Christopher Currey, Purdue University

Jennifer Dennis, Purdue University

Roy Diblik, Northwind Perennial Farm

Tom Fernandez, Michigan State University

John Gaydos, Proven Winners Director of Product Development and Promotion

Tim Gibb, Purdue University

Dan Gluesenkamp, Designscape

Mike Goatley, Virginia Tech

Andy Gossel, Covenant Christian Schools

Terry Guen, Terry Guen Design Associates, Inc.

David Hawes, Wildwood Country Club

Bret Hawks, Heman Lawson Hawks LLP

Jerry Hayes, USDA Rural Development Cooperative Specialist

Scott Henderson, Media Sauce

Bill Hendricks, Klyn Nurseries

Jim Hess, Meridian Hills

Terry Hoctor, Purdue University

Yiwei Jiang, Purdue University

Robert Johnstone, Fort Wayne Rocks

Grant Jones, Davey Tree

John Kaminski, Penn State University

Rick Latin, Purdue University

Tom List, List Lawn Care

Roberto Lopez, Purdue University

Drew Martin, Purdue University

Mitch McClary, Fort Wayne TinCaps Baseball

Jamie Mehringer, J & D Turf

Jim Messmer, Vincennes University, retired

Mike Mickelbart, Purdue University

Kimberley Morrisette, Huth Thompson

Autumn Nance, Purdue University

Zac Reicher, Purdue University

Doug Richmond, Purdue University

Kirk Richmond, Crooked Stick Golf Club

Ethan Rogers, Purdue Extension Technical Assistance Program

James Rutledge, Purdue University

Cliff Sadof, Purdue University

Vinnie Simeone, Horticulturist/Garden Writer/Lecturer

John Souter, Souter Consulting

Clark Throssell, GCSAA

Ariana Torres, Purdue University

Bucky Trotter, Midwest Golf and Turf

Fred Whitford, Purdue Pesticide Programs

Steve Wills, Lanco & Midwest Landscape Network

Frank Zaunscherb, Zaunscherb Marketing



### 2010 MRTF DISTINGUISHED SERVICE AWARD:

**Zac Reicher**  
**Purdue University**

**MRTF Awards Presentation**  
**Thursday, January 7**  
**6:00-7:30 pm**



### 2009 INDUCTEE TO THE ANLA HALL OF FAME:

**Gordon Hobbs**  
**C.M. Hobbs and Sons**

**INLA Awards Presentation**  
**Thursday, January 7**  
**5:00-7:00 pm**