

Indiana Green Expo 2011

SHOW PROGRAM AD CONTRACT

Ads Due: Friday, December 5, 2010

	Member		Non Member	
	B/W	Color	B/W	Color
Full-page ads: 3.25" w x 7.5" h	\$248	\$295	\$325	\$395
Half-page ads: 3.25" w x 3.625" h	\$175	\$245	\$225	\$285
Quarter-page ads: 3.25" w x 1.75" h	\$155	\$220	\$180	\$255
Back cover: 3.25" w x 7.5" h *	\$400	\$450	\$550	\$650
Inside front cover: 3.25" w x 7.5" h *	\$400	\$450	\$500	\$542
Inside back cover: 3.25" x 7.5" h *	\$360	\$435	\$450	\$550
* full-page ads only				



Full-page ad
3.25" w x 7.5" h



Half-page ad
3.25" w x 3.625" h



Quarter-page ad
3.25" w x 1.75" h

Publication Info:
Trim size = 4.25" w x 8.5" h
Bleed Specs
(for full-page ads only):
Bleed size: 4.75" w x 9.0" h
(Bleed = .25" all around)
Live area: 3.25" w x 7.5" h

Please complete and return to the Indiana Green Expo office.

Company: _____
 Contact: _____
 Address: _____
 City, State, Zip: _____
 Email: _____ Website: _____
 Phone: (_____) _____ Fax: (_____) _____
 Signature: _____ Print name: _____

Ad to place in the 2011 Show Program
(Contract and Artwork due: 12/5/10):

Ad Size	Ad Cost
_____	\$ _____
Total	\$ _____

___ Pick up 2010 ad
 ___ Submitting new ad for 2011

Payment:

Amount \$ _____ Prepay Invoice
 Charge Card #: _____
 Exp date: _____
 Signature: _____

Make checks payable to: Indiana Green Expo (IGE),
 6533 Margaret Court, Indianapolis, IN 46237

Right of Publisher:

IGE reserves the right to refuse or to edit any advertisement for any reason it deems necessary. The quality of the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

To Reserve Ad Space, send completed form to:

Indiana Green Expo
 6533 Margaret Court, Indianapolis, IN 46237
 Ph: 317-889-2382 / Fax 317-889-3935
 Email: dsheets@inla1.org

Indiana Green Expo, www.IndianaGreenExpo.com, 317-889-2382

Ad Specs

Electronic submissions (preferred):

- High resolution PDF, TIFF or JPEG file (300 dpi at print size.)
- InDesign or Quark file (Mac or PC) with all supporting files including printer and screen fonts and all linked art. Line screen: 133. If submitting a color ad for inside front or inside back cover, or back cover make sure colors are CMYK standard process.

NOTE: We accept camera-ready print-outs for black and white ads. These will be scanned and cannot contain tints, photos or screens.

Submit files to:

Mary Breidenbach, Cumulus Design, (no larger than 10MB) to
 mary@ecumulus.com. Questions? Call 317-923-5808.