

Indiana Green Expo 2011

January 18-19, 2011

Indiana Convention Center
Indianapolis, IN



January 2010

Dear Exhibitor,

The Indiana Nursery and Landscape Association, the Midwest Regional Turf Foundation, and the Indiana Flower Growers Association thank you for your support over the past three years.

As an exhibitor with the Indiana Green Expo 2010 annual trade show and educational conference, we offer you an opportunity to sign up right away and receive "early bird" benefits and savings for 2011.

The dates for the next Indiana Green Expo are January 18-19, 2011. Exhibit set up is Tuesday, January 18, 2011. The Exhibit Hall will be open on Tuesday, January 18th and Wednesday, January 19th. Specific hours are yet to be determined. The show will be held at the Indiana Convention Center.

Enclosed are the contract and tradeshow rules and policies for your reference. Please review carefully at your earliest convenience.

This year the **Early Bird Special** for those exhibitors who contract and submit 50% deposit by April 30th, 2010 not only receive preferred booth placement, but also the following:

- \$\$\$ Savings
- General listing in all pre-conference mailings
- Complimentary registration list of all 2011 attendees post meeting and upon request (available for \$250 by non-early bird exhibitors post meeting)
- Two General Session admissions to all educational programming (excluding paid workshops) — pre-registration is required. Additional attendees will be at full price.

Sponsorship opportunities will be available for those interested. Enclosed is a sponsorship contract for your reference.

The Indiana Green Expo looks forward to your participation in 2011!
Please contact Donna Sheets at 317.889.2382 for additional information.

Sincerely,

Donna Sheets,
Executive Director, INLA
www.inla1.org

Jennifer Biehl
Executive Secretary, MRTF
www.mrtf.org

The Indiana Green Expo (IGE) is sponsored by the Indiana Nursery and Landscape Association, the Midwest Regional Turf Foundation, and the Indiana Flower Growers Association along with various green industry partners. All proceeds from the IGE are used directly to better our industry through research, educational programming, and other supporting functions.

www.IndianaGreenExpo.com