

## trade show > Place an ad in the SHOW PROGRAM

Ads Due: Monday, December 5, 2011

Get noticed at the trade show and all year round with an ad in the Indiana Green Expo show program. Attendees frequently use the show program throughout the year as a buyer's guide.

Reasonably-priced color and black/white ad options available.

	Member		Non Member	
	B/W	Color	B/W	Color
Full-page ads: 3.25" w x 7.5" h	\$248	\$295	\$325	\$395
Half-page ads: 3.25" w x 3.625" h	\$175	\$245	\$225	\$285
Quarter-page ads: 3.25" w x 1.75" h	\$155	\$220	\$180	\$255
Back cover: 3.25" w x 7.5" h *	\$400	\$450	\$550	\$650
Inside front cover: 3.25" w x 7.5" h *	\$400	\$450	\$500	\$542
Inside back cover: 3.25" x 7.5" h *	\$360	\$435	\$450	\$550
* full-page ads only				



To reserve your ad space in the Indiana Green Expo show program, visit [www.indianagreenexpo.com](http://www.indianagreenexpo.com) and download an ad contract or call Rick Haverdink at 614-218-7410.

## conference > HOW TO ATTEND

### How Do I Get There?

#### DIRECTIONS TO INDIANA CONVENTION CENTER

**Address:** 100 S. Capitol Avenue, Indianapolis, IN 46225

**Danville, IL:** I-74 East to I-465 South (Exit 73A); Follow I-465 South to I-70 East. Exit I-70 at West Street (Exit 79A). Left (north) to South St.

**Cincinnati, OH:** I-74 West to I-465 West; Follow I-465 West to I-65 North. I-65 North to I-70 West; Exit I-70 at West St. (Exit 79A). Right (north) to South St.

**Terre Haute, IN:** I-70 East to West St. (Exit 79A). Left (north) to South St.

**Chicago, IL:** I-65 South to West St. (Exit 114). Straight (south) to South St.

**Columbus, OH:** I-70 West to I-65 North; Follow I-65 North to West Street (Exit 114); Left (south) to South St.

**Louisville, KY:** I-65 North to I-70 West (Exit 110B); Exit I-70 at West St. (Exit 79A). Right (north) to South St.

**Fort Wayne, IN:** I-69 South to I-465. South to I-70 West (Exit 44) to I-65 North to West St. (Exit 114); Straight to South St.

**South Bend, IN:** US 31 South to I-465 West; Follow I-465 West to I-65 South. Follow I-65 South to West St. (Exit 114). Straight (south) to South St.

**Indianapolis International Airport:** [www.indianapolisairport.com](http://www.indianapolisairport.com)

**Flying in:** Taxis are readily available at the Indianapolis International Airport and average \$22 one-way downtown or Carey Limousine, a shared limo service, is approximately \$16 per person. Call 317-241-7100 for reservations.

### Where Do I Stay?

#### INDIANA GREEN EXPO HEADQUARTER HOTEL:

##### The Westin Indianapolis Hotel

50 S. Capitol Avenue  
Indianapolis, IN 46204

**800-228-3000 or 317-262-8100**

\$99 single/double plus tax • Cut off date: December 16, 2011  
Ask for "Indiana Green Expo"

**CALL THE HOTEL DIRECTLY**

### Where Do I Park?

#### CONVENTION CENTER CONSTRUCTION SHOULD BE COMPLETED

Please refer to their website for ongoing traffic, parking, and directional updates at [www.icclos.com](http://www.icclos.com). Be aware Super Bowl preparation may be going on.

#### PARKING FOR ATTENDEES

**Victory Field** has limited daytime parking available for meeting/trade show attendees. It is based on a first-come first-serve basis and will cost \$10.00 per day, available from 7:00 am to 6:00 pm daily. Located West on Maryland across from Convention Center (west-side of Victory Field).

#### Additional parking:

- Street Meters are available up to 2 hours for \$2 and free after 6:00 pm weekdays, weekends and holidays in most areas.
- Or visit the following websites for downtown parking maps. Parking prices vary from \$10 to \$26 per day.
  - <http://www.visitindy.com>
  - <http://www.icclos.com>